

# COMPANY PROFILE





# Our Company

Yellow Cab Dallas operates in the public transport market since September 2007. Even though a relatively new company, Yellow Cab Dallas Service achieved within a short time to consolidate its position in the market, being today one of the best taxi companies in Dallas with a fleet of 20 cars, which crosses approx. 4000km every day, covering every corner of the city.

Our taxis operate 24 hours a day, 7 days a week, 365 days a year in the city of Dallas. All vehicles are in Good Condition, year 2010 - 2011, 1500cc gasoline & gas operating engine, purchased by us with 0 km. Our vehicles are designed to offer comfort to the passengers but also efficiency in the consumption of fuel. All vehicles have 4+1 seats, equipped with GPS system, taximeter, radio, air conditioner etc.





# Innovations

**Arrival in the destination requested by the customer with no additional charging.**

**Base Rate: \$30, Per Mile: \$2.25, Waiting Time: \$.45/min The lowest in the market.**

**Contact number: [+1 \(972\)-369-3334](tel:+19723693334) Fleet covering all the surface of Dallas, Making every spot reachable within 4 - 6 min.**

**24 hour service by qualified operators who communicate in various foreign languages.**

**Opportunity of calculating your travel fee online before making your trip.**

**From our market research, our company has the lowest fees in the market. Correctness, accuracy, safe trip.**



# **Our Mission**

**To maintain and reinforce our position as a leading company of taxi transportation in Dallas, through offering our customers a first class service.**

## **Vision and values**

**Permanent improvement of our service quality**

**Orientation towards consumers' demands**

**Correctness**

**Accuracy**

**Caring about the environment**

**Integrity**

**Professionalism**

**100% Time maintained.**

# Staff

Our highly motivated staff is one of our biggest assets. Our company consists of a 25 people staff: 20 professional drivers (equipped with a driver's license and over 10 years of experience in public transportation), 5 operators who coordinate our service, from receiving the call from the customer, to boarding him on taxi.

Our philosophy is one of gradual and continuous improvement of everything we do. We are engaged not only in the transport of people from point A to B, but in creating pleasant, comfortable and safe trip experiences.

Yellow Cab Dallas is committed to apply practices of Total Quality Management.

## For us, quality is:

- **Answering the customer's call on time. Politeness in communication; Communication in several foreign languages; Taking the correct address of the customer, providing exact information's on the time span the taxi will arrive.**
- **Correct coordination of the nearest taxi. Yellow Cab Dallas uses a system with the most advanced technology in the market, to manage the fleet of taxis.**
- **New, clean and comfortable vehicles.**
- **Polite drivers, attentive towards the customer, with many years of experience in this profession but also recently trained by the company to carefully listen to the customer's needs, to be respectful and kind.**
- **Our vehicles use natural gas as fuel, making us more effective in costs, but also eco - friendly.**
- **We take regular feedback from our customers to see how happy they are with our service and how we can get improve.**

# Quick Facts

- Yellow Cab Dallas traverses in 24 hours a distance of approx.. 200 - 280 km (125 - 175 miles) per taxi, in total not less than 4000 km a day within the city, covering almost every area in Dallas.
- 1 Yellow Cab Dallas, in 24 hours, has 40 - 85 billings, transporting an average of 60 - 100 people.
- Our 5 operators coordinate a total fleet of 800 - 1000 incoming calls per day.
- 85% of our customers book through phone, which shows that the majority of people are returning customers, meaning happy customers.



**Address: 3824 Flamingo Ln Irving, TX 75062**

**Tel: [+1 \(972\)-369-3334](tel:+19723693334)**

**E-mail: [info@yellowcabdallas.net](mailto:info@yellowcabdallas.net)**

**Web: [www.yellowcabdallas.net](http://www.yellowcabdallas.net)**